Table of Contents

What are the benefits of the Bootcamp Model
Proposal
Enterprise and Innovation Bootcamp
Coding and App Development Bootcamp
Corporate Finance and Company Research Bootcamp
eCommerce and Digital Economy Bootcamp
Internationalisation Bootcamp

Bootcamp Proposal

In IBS in d ced he idea f he Inn a n and En e i e B cam B ine den and C m ing den c m le ed e in en i e eek f ha d k The den and aff feedback ha been e cellen

We f ll ed he me h d ha aff membe lea ned d ing eek in Li b n in J l hen he Uni e i f nded hem a end he E ean Inn a n Academ We a ici a ed i h me f he be Uni e i ie in he ld and f den en he EIA and e f med e ce i nall ell We a e c nfiden ha he e a e aff in IBS and in he C m ing P g am h nde and he me h d e ell and can im lemen i

We ld h e ha in he f e he aff h e e in Li b n ill in in gani ing a n mbe f b cam f he benefi f all den

The k lace e eek in J l and a a b i e f he Yea and Yea C m an In e n hi In IBS e e e nha i h he ali f man f he in e n hi and e a e n c nfiden ha he b cam i a m ch be e e ience and i c nnec den i h he eali ie f B ine in a e effec i e a

All c n en and ac i i ie e e f c ed n eal ld b ine i e

S den a ici a ing had main ain high fe i nal anda d f k c llab a n ime kee ing d c i i and c mme cial f c

The Lang age ed a Engli h and e en den i h eak Engli h made g ea g e e he eek T f eign eciali h e e g ad a e f EIA and h ee cal eache deli e ed he g am The lea ning a f ll a e ed ing a ange f me h d

What are the benefits of the Bootcamp Model

The me h d b ing ge he den f m diffe en di ci line k in en i el in G Si a n

I in l e

- Inn a n
- In e di ci lina C O e a n
- P blem Ba ed Lea ning
- In eg a n and Sha ing f Kn ledge
- G k and Team k
- S eciali Kn ledge In
- Ind E e P e en a n
- An Off i e i i a High ech Inc ba
- F ll de el ed B ine Plan a an O

We belie e ha he me h d can a idl in d ce eal in e di ci lina lea ning he Gendang Cam and ha i i he kind f a ach n f nd in he m inn a i e Ame ican and E ean Uni e i ie e n e ha all De a me n he Uni i ld e a e in iding a ange f den f m all ac he cam

The h ee eek cam ill be a b i e f he f eek in e n hi

L cal eache ill be f ll in l ed in he deli e and f he den lea ning

S eciali f eign eache ill c me he Cam lead he b cam Thi ill al be a e ignifican lea ning ni f l cal eache h can e e ience he me h d a fi hand and a ici a e e en m e f ll in he f e I ill be an im an ni f Teache T aining and S aff De el men in a e c effec i e a

Thi ill e ea he Be cam ba ed n he EIA M del

A B cam f C m ing S den membe f he C ding Cl b and he in e e ed S den

The idea a e f m a di c i n

Enterprise and Innovation Bootcamp

T ide an in e di ci lina la f m f blem l ing S den ill k in eam de el ne B ine idea and c ea e a m anie

blem a ed ea ning in l ing G W k and Team k P jec Managemen Gene a i n f Inn a i e Idea De el men f C mm nica i n P e en a i n and Leade hi Skill and D c men a i n f a F ll B ine Plan

- Unde and and Manage he B ine M del Can a
- Iden ifica i n f B ine O ni ie
- P d c i n Ma ke and Financial Re ea ch and Anal i
- Engagemen i h B ine Leade and Inn a
- De el men f Financial P jec i n and C ing
- C m le i n f Fea ibili S d
- B ine Plan

IBS Lead Enginee ing In e na i nal De ign Sch l H mani ie

Th ee E e ienced S aff f m IBS T he EIA ained aff
We al ec mmend each De a men ha e ne m e aff membe a b e e and men he can lea n he me h d

a ici an
f m IBS
f m he De a men

Engli h b an den h ha aken an in e na i nal cla ill be able e O he den h a e ambi i g ab ad ill al be able a ici a e All den ill d a c eening in e ie

T f eign eciali f h ee eek
Acce C m e Lab and S f a e
B f field i i

Coding and App Development Bootcamp

To improve the overall standard of coding competence of students in Gengdan Institute besides participation in coding from the Department this may become a part of the normal curriculum through a public module in the future to promote Coding Competence as an interdisciplinary skill to develop capabilities in App Development to International Standard

Problem Based Learning involving Group Work and Teamwork Project Management Intensive Coding Workshop Introduction and Advanced Level App Development with a range of Tools Understanding of the Software Development Lifecycle Process Training in Agile Methodologies and Frameworks Generation of Innovative Ideas Development of Communication Presentation and Leadership Skills

- Coding Workshop
- Software Development Lifecycle Process
- Training in Agile Methodologies and Frameworks
- Introduction to a variety of Development Tools
- Development of Minimum Viable Product MVP
- Engagement with Industry Developers and Leaders
- Off Site Visits to Leading Companies

Engineering Lead Participation by IBS International Design School Humanities Digital Arts and Digital Technology Students will be a key group

Three Experienced Staff from Engineering One staff member from each of the other Departments as observers and mentors so they can learn the method
This will also be an opportunity for any staff member who is interested in the digital economy in learning coding

Participants from Engineering from Digital Program from the Department

Two foreign specialists for three weeks
Access to Computer Lab and Software
Guest Speakers from Industry
Budget for field visits

Corporate Finance and Compan Reports Bootcamp

T gi e den an in de h aining and eal life e e ience f he ann al m an e f Chine e and In e na nal m anie The ill nde and he eali f m an finance and ill e he e a a mean f nde anding he dee e a f he m anie

W k and Lec e ill ide a m le e e ie f he Engli h lang age fe nal Acc n ing ACCA C ic l m in he m ning e n Af e n e n ill be in de h k and ca e d e n ing ac al m an e
S den ha e died Financial Managemen ill be in d ced e gh Acc n ing and Finance k ledge make hei a ici a n ible Thi ill be a e a a e eam in he m ning e n b he ill all k in g ge he in he af e n Thi a ach i ed in man MBA g am a a m d le called I i aimed a den f m all De a men n he Cam
P blem Ba ed Lea ning in l ing G W k and Team k De el men f C mm nica n P e en a n and Leade hi Skill S den f m diffe en Academic g am ill k ge he in an in eg a ed a and he ill b ing in e di ci lina in igh nde anding he eal i a n f m anie

- Ref e h all k ledge f Pa e f he ACCA C ic l m
- In d ce beginne
- De el G k O gani a n and Leade hi Skill
- In De h Anal i f C m an Re
- Dail P e en a n b G i h Di c n
- In f m Ma In e na nal Acc n anc Fi m e g PWC
- P e en a n b C a e Finance Manage

IBS Lead Pa ici a n f m he De a men

T E e ienced Engli h S eaking S aff f m IBS T he IBS Financial Managemen Teache i h limi ed Engli h

a ici an f m IBS f m he De a men

Th ee f eign eciali f h ee eek
Acce C m e Lab f Sim la n W k
B f ne field i i

E-Commerce and Digital Economy Bootcamp

To provide an interdisciplinary platform to understand the Operations and Methods of the Digital Economy and to train students in practical e-commerce operations to Industry standards. Students will work in teams to develop new practical e-commerce offerings.

Students will actively improve their Industry level knowledge and skills through Problem Based Learning involving Group Work and Teamwork. Project Management will be a key skill and students will generate innovative ideas and products for an actual e-commerce launch. Development of Communication, Presentation and Leadership Skills will be learnt. Students will understand e-commerce in the context of the Global Market Economy.

- Training in e-Commerce Operations
- Training in the Overall Architecture of e-Commerce Companies
- Identification of e-Commerce Business Opportunities
- Product Market and Financial Research and Analysis
- Understanding Logistics and Fulfilment
- Engagement with e-Commerce Business Leaders and Digital Innovators
- Development of Financial Projection and Costing
- Completion of Feasibility Study
- e-Commerce Business Launch Plan

IBS Lead Participation from Engineering International Design School Humanities

Two Experienced Staff from IBS Two other interested staff
We also recommend each Department has one or more staff members as observers and mentors so they can learn the method

Participants A from IBS from the Department

One or two possible Commercial Companies as key deliverers We are currently negotiating ice
One Foreign Specialist who will be shared across bootcamps and
Access to Computer Lab and Software
B for field visits

Internationali ation Bootcamp

T ide a im la ed in e na nal en nmen and an imme n e e ience h gh Engli h S den ill a idl de Engli h Lang age Skill and mee C l al E e ience and P blem l ing Challenge f he kind he ill mee in eign d en nmen Thi ill be an in e di ci lina la m i h a blem l ing a ach S den ill k in eam e ea ch anal e and make deci n

A al imme n e e ience ing P blem Ba ed Lea ning G k and Team k The e ill be e en i e e f im la n and m l imedia The e ill be a id Engli h Lang age ac i n and im emen De men f mm nica n P e en a n and Leade hi Skill S den ill ecei e de ailed g idance n hei Ed ca nal Pa h a a Bache and Ma e le el and he ill lea n a ange f ch gical and cial echni e en e hei cce ab ad

- A h ee eek imme n e e ience in Engli h cial and S ecific Academic P e
- T aining in IELTS e amina n me d
- Game and Sim la n f eign en nmen and challenge
- Re ea ching C l al and Ed ca nal I e
- Li ing ab ad k
- Ed ca nal Pa h a W k and G idance
- P ch gical W k De P blem l ing Re ilience and Self Reliance

In e na nal Office IBS H mani ie Lead Pa ici a n m Enginee ing In e na nal De ign Sc l

The P jec ill be led and managed b he In e na nal Office Team T E e ienced S aff m IBS One E e ienced S aff m H mani ie One aff membe m each f he he De a men

a ici an d a n m In e na nal Cla e m ac he Uni e i S den membe f he e change cl b ill be ideal S den n he in DIT P g am ma i h e a e ing ab ad b a ici a n

T eign eciali h ee eek
me acce m e Lab and f a e
B field i i